

## **PRIVACY POLICY**

Last updated: December 2016, V1.0

### **Overview**

Tiny Pixels Technologies Inc. (“**Tiny Pixels**”, “**we**”, “**us**”, “**our**” or the “**Tinypx**” product) is committed to protecting the privacy of personal information of identifiable individuals who visit the “www.tinypx.com” website (the “**Site**”) and use the services available thereon, including without limitation the services that enable you to use the Tinypx API to perform image processing manipulations in real-time and its related web application interface and account administration functionality (the “**Services**”). Amendments to this Privacy Policy will be posted to the Site and/or Services and will be effective when posted. Your continued use of the Site and/or Services following the posting of any amendment to this Privacy Policy shall constitute your acceptance of such amendment.

### **Consent and Information Collection and Use**

When you register as a user of our Site and Services, we ask for personal information that will be used to activate your account, provide the Services to you, communicate with you about the status of your account, and for other purposes set out in this Privacy Policy. Your name, company name, address, telephone number, email address, credit card information and certain other information about you may be required by us to provide the Services or be disclosed by you during your use of the Services. You will also be asked to create a user name and private password, which will become part of your account information.

By providing personal information to us and by retaining us to provide you with the Services, you voluntarily consent to the collection, use and disclosure of such personal information as specified in this Privacy Policy. Without limiting the foregoing, we may on occasion ask you to consent when we collect, use, or disclose your personal information in specific circumstances. Sometimes your consent will be implied through your conduct with us if the purpose of the collection, use or disclosure is obvious and you voluntarily provide the information.

We may use your personal or account information for the following purposes:

- To provide the Site and Services to you and to other users of the Site and Services;
- To improve the quality of the Site and Services through polls, surveys and other similar feedback gathering activities conducted by Tiny Pixels and/or third parties;
- To create, manage and control your account information, and to verify access rights to the Site and Services;
- To bill your account;
- To communicate with you, including without limitation for the purpose of providing you with information about the Services, or informing you of changes or additions to the Services or of the availability of any other services or features we provide;
- To assess service levels, monitor traffic patterns and gauge popularity of different features and service options of the Site and/or Services;
- To enforce this Privacy Policy or our Terms of Service;
- To protect against fraud or error, and to respond to claims of any violation of our rights or those of any third parties;
- To respond to your requests for customer service;

- To protect the rights, property or personal safety of you, us, our users and the public; and
- As required to comply with applicable laws or as authorized by applicable laws.

In addition, from time to time we may disclose or allow access to your personal information outside Canada where it may be subject to the lawful access requirements of the jurisdiction in which it is stored or able to be accessed.

We may occasionally communicate with you regarding our products, services, news and events. You have the option to not receive this information. We provide an opt-out function within all email communications of this nature, or will cease to communicate with you for this purpose if you contact us and tell us not to communicate this information to you. The only kind of these communications that you may not “opt-out” of are those required to communicate announcements related to the Services, including information specific to your Account, planned Services suspensions and outages. We will attempt to minimize this type of communication to you.

For the purposes of billing your account, Tiny Pixels may share your credit card and other payment information with banks or other third parties, such as Paypal, in order to process payments. In addition, while Tiny Pixels has in place up-to-date technology and internal procedures to guard such payment information against unauthorized access or intruders, there is no guarantee that such technology or procedure can eliminate all of the risks of theft, loss or misuse. Tiny Pixels shall not be liable to you or any other person for any damages that might result from unauthorized use, publication, disclosure or any other misuse of such payment information, including credit card information.

### **Age of Consent**

We do not knowingly provide the Services to, and will not knowingly collect the personal information from anyone under the age of consent.

### **Rights to Your Information**

You have the right to access and edit your information at any time through the web interface provided as part of the Services.

### **Disclosure**

We will only share your information with third parties in accordance with your instructions or as necessary to provide you with a specific service or otherwise in accordance with applicable privacy legislation. As a general rule, we do not and will not sell, rent, share or disclose your personal information without first receiving your permission or as permitted in this Privacy Policy.

### **Aggregated Data**

We may also use your personal information to generate Aggregated Data for internal use and for sharing with others on a selective basis. “**Aggregated Data**” means records which have been stripped of information potentially identifying users, and which have been manipulated or combined to provide generalized, anonymous information. Your identity and personal information will be kept anonymous in Aggregated Data.

## **Links**

The Site and/or Services may contain links to other sites and we are not responsible for the privacy practices or the content of such sites. We encourage you to read the privacy policy of linked sites. Their privacy policies and practices differ from our policies and practices.

## **Cookies and Log Files**

We use cookies and log files to track user information. Cookies are small amounts of data that are transferred to your web browser by a web server and are stored on your computer's hard drive. We use cookies to track which page variant a visitor has seen, to track if a visitor has clicked on a page variant, to monitor traffic patterns and to gauge popularity of service options. We will use this information to deliver relevant content and services to you.

## **Change of Ownership or Business Transition**

In the event of a change of ownership or other business transition, such as a merger, acquisition or sale of our assets, your information may be transferred in accordance with applicable privacy laws.

## **Security**

We will strive to prevent unauthorized access to your personal information, however, no data transmission over the Internet, by wireless device or over the air is guaranteed to be 100% secure. We will continue to enhance security procedures as new technologies and procedures become available.

We strongly recommend that you do not disclose your password to anyone. If you forget your password, we will ask you for your ID and send you an email containing your password.

Please remember that you control what personal information you provide while using the Site and Services. Ultimately, you are responsible for maintaining the secrecy of your identification, passwords and/or any personal information in your possession for the use of the Site and/or Services. Always be careful and responsible regarding your personal information. We are not responsible for, and cannot control, the use by others of any information which you provide to them and you should use caution in selecting the personal information you provide to others through the Site or Services. Similarly, we cannot assume any responsibility for the content of any personal information or other information which you receive from other users through the Site or Services, and you release us from any and all liability in connection with the contents of any personal information or other information which you may receive using the Site or Services. We cannot guarantee, or assume any responsibility for verifying, the accuracy of the personal information or other information provided by any third party. You release us from any and all liability in connection with the use of such personal information or other information of others.

## **Contact Us**

If you have any queries about the disclosure of your personal information or if you otherwise have any questions or suggestions regarding our Privacy Policy or wish to make a complaint, you may contact Tiny Pixels by email at [hello@tinypx.com](mailto:hello@tinypx.com) or by mail at 422 Richards Street, Suite 170, Vancouver, BC, V6B 2Z4.